

Regulation no. 3DV/2021 of the Dean of the Faculty of Economics, University of West Bohemia

Admission to study doctoral study programs at the Faculty of Economics of the University of West Bohemia for academic year 2021/2022

According to the Act on Higher Education Institutions no. 111/1998 Coll. as amended, § 48 and § 49 Admission to Studies

Article 1 – Study programs

The Faculty of Economics of the University of West Bohemia (hitherto referred to as FEK) organizes doctoral study only in Pilsen. In the 2021/2022 academic year, it is admitting students to study in the following study programs:

EKONOMIKA A MANAGEMENT in full-time and combined forms of study, taught in the Czech language, standard period of study is 4 years.

ECONOMICS AND MANAGEMENT in full-time and combined forms of study, taught in the English language, standard period of study is 4 years.

Article 2 – Necessary conditions for admission to study

1. A necessary condition for admission to study a doctoral study program (hitherto referred to as “DSP”) is the completion of a master’s study program (48(1) of Act. No 111/1998 Coll. as amended). The applicant must submit in person a **notarized copy of a university diploma or a confirmation from a faculty on the completion of a master’s study program listing the date of the planned graduation ceremony**, or send a registered letter to FEK’s Study Department by **30 June 2021** (it is recommended that applicants submit this document in person or send it in a registered letter to FEK’s Study Office immediately after completion of the Final State Exam). Applicants who do not send this document confirming completion of a master’s study to FEK or submit it in person to the Study Office by 30.6.2021 (the date of the post office’s stamp or of personal submission is decisive), they will be sent a refusal of admission to study.
2. Non-Czech applicants (with the exception of the Slovak Republic) to ECONOMICS AND MANAGEMENT will submit their knowledge of the Czech language via a **notarized copy** of their completion of a **certified examination in the Czech language for foreigners (i.e. the “CCE” - Czech Language Certificate Exam) proving knowledge of the Czech language at least at a B1 level of the Common European Framework of Reference for Languages** or a notarized copy of secondary-school graduation proving the completion of a leaving examination in the Czech language. The applicant must send a notarized copy of this document in a registered letter to the Study Office of the Faculty by **30 June 2021** (the date of the post office’s stamp is decisive). Information on the CCE certified Czech language examination for foreigners is available at <http://ujop.cuni.cz/en/exam/czech-language-certificate-exam>
3. An applicant who has completed a study program abroad must send a notarized copy of the acknowledgment of foreign higher education in the Czech Republic (nostrification), if an

international agreement to which the Czech Republic is bound does not state otherwise, to the FEK's Study Office **at latest upon the day of enrollment**.

Article 3 – Application submission

1. An application to a selected study program is submitted in electronic or written form with a selected form of study, i.e. full-time or combined. An electronic application can be filled out at <http://eprihlaska.zcu.cz>. A written application form must be submitted to the Study Office of the Faculty of Economics, University of West Bohemia, to Ing. Barbara Trojanowská, Univerzitní 22, door number UL 405, or sent by registered mail to the Faculty of Economics of the University of West Bohemia, Study Office, Ing. Barbara Trojanowská, Univerzitní 22, 306 14 Plzeň. An application in electronic or written form must be filled out according to the requirements in Paragraph 3.
2. The application, including additional materials according to Paragraph 3, must be submitted at latest by **17 May 2021**.
3. Required attachments to the application are as follows:
 - a) Document proving completed higher education and relevant practice in the field. If the applicant is a student of the final year of a master's study program, he/she must submit the necessary documents proving completion of study within the deadline stated in Article 2 (1);
 - b) A structured academic curriculum vitae;
 - c) A list of results of academic activity hitherto (published papers or other scientific activities), title of the applicant's master's thesis and relevant assessments of this work;
 - d) A general topic of the dissertation from the announced topics (see Attachment 1, Attachment 2) or the applicant's own topic. **It is recommended that applicants discuss the topic of their dissertation with their expected supervisor;**
 - e) A brief explanation for applying to study (motives to study a DSP);
 - f) 1 photograph (dimensions 3.5 x 4.5 cm);
 - g) Proof of payment of the entrance examination fee in the amount of 500 CZK;
Method of payment: via bank transfer or deposit to the University of West Bohemia's account
Bank: KB Plzeň – město
Account number: 4811530257/0100
Variable symbol: 5175 0001 21
Specific symbol: personal identification number without the slash – if an electronic application is being submitted, the applicant will be provided with a specific symbol after filling out the application).
4. After properly submitting an application, the applicant is invited to the entrance examination via a written invitation listing the exact date and place where the examination will take place.
5. If the application is not submitted properly and on time, the applicant is disqualified from the entrance examination.

Article 4 – Entrance examination

1. The entrance examination is composed of:
 - verifying knowledge and skills in the field of Economics and Management in the form of an oral debate on the selected general topic of the dissertation,
 - verifying the student's foreign language skills during an oral debate.

The entrance examination for the ECONOMICS AND MANAGEMENT study program takes place in the English language.

In his/her presentation, the applicant will primarily focus on:

- the subject of his/her research,
- methodology for processing the dissertation.

The applicant can also complete data on his/her publication activities, or on other activities in the given field and his/her motivation to study. The applicant will speak briefly on his/her professional activity and professional references hitherto.

2. The entrance examination is public and will take place in the second half of June 2021.

Article 5 – Examination evaluation

The entrance examination commission will evaluate the additional materials that the applicant has submitted as a part of the application and the knowledge that the applicant has presented during the entrance examination. Based on this evaluation, the commission will present the Dean with a justified proposal to admit or not to admit the applicant. The course of the entrance examination is recorded by the commission in a protocol.

Article 6 – Decision on admission to study

The decision on admission is made in writing and the applicant receives it via personal delivery within 30 days of verifying the conditions for admission to study.

Article 7 – Number of admitted applicants

The assumed number of admitted applicants to DSP for the 2021/2022 academic year to the EKONOMIKA A MANAGEMENT study program is **15**; for the ECONOMICS AND MANAGEMENT study program it is **5**. The number of admitted applicants is also limited by the capacity of individual supervisors.

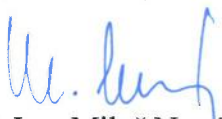
Article 8 – DSP Enrollment

DSP Enrollment takes place over the course of the month of September. The enrollment schedule is determined by the FEK's Dean.

Article 9 – Study fee

The fee for studying the study program in a foreign language is determined by the Rector's directive and its validity is set for 30 September 2021.

Pilsen, 13 January 2021



Ing. et Ing. Miloš Nový
President of the Academic Senate, FEK ZČU



doc. Ing. Michaela Krechovská, Ph.D.
Dean, FEK ZČU

Attachment 1

Topic focus of dissertations (including supervisors) for the Ekonomika a management study program – only for students studying in Czech language

Attachment 2

Topic focus of dissertations (including supervisors) for the Economics and Management study program

Topic focus of dissertation for doctoral study programme Economics and Management for academic year 2021/2022

prof. Ing. Jan Čadil, Ph.D.

- R&D and Economic Growth.
- Human Capital, Competitiveness and Growth.

prof. Ing. Lilia Dvořáková, CSc.

- Development trends in the field of electronization and digitization in accounting and taxes.
- Economic and social changes and consequences of the concept Industry 4.0 - Society 4.0. in a selected industry.
- Measurement and management of performance in the conditions of the 21st century.

prof. Ing. Zuzana Dvořáková, CSc.

- The quality of work-life in the context of Jobs 4.0.
- Sustainable human resource management in the context of a globalized economy.
- Precariat, migration, and labor relations.
- Digital transformation and innovations in education and learning.
- English as a facilitator of communication and performance across borders.

doc. RNDr. Mikuláš Gangur, Ph.D.

- Data mining in Executive Information System.
- The use of the Big Data in the enterprises and deploy of data mining methods.

prof. Dr. Ing. Miroslav Plevný

- Factors limiting the use of exact methods in business management.
- Effective application of methods for support of decision-making in corporate management systems.
- Business processes simulation and optimization.
- Supply chain simulation and optimization.

doc. Ing. Petra Taušl Procházková, Ph.D.

- Incubation and pre-incubation activities and their role in business support.
- Sustainable entrepreneurship strategy.
- Social innovation and its importance in the global environment.
- Digitization in the context of forming new competitive advantages and competences development in 21st century.

doc. Ing. Miroslav Špaček, Ph.D., MBA

- Open innovation and its impact on corporate financial performance.
- The role of Open innovation within a context of Industry 4.0.

prof. Ing. Emil Vacík, Ph.D.

- Effective project's portfolios creation in strategy implementation process.
- Firm's performance growth by use of modern strategic management tools in the Industry 4.0 environment.

doc. Ing. Jan Vlachý, Ph.D.

- Risks and opportunities quantification - financial decision-making under uncertainty.
- Value-based analysis in an Industry 4.0 environment.
- Quantitative strategic decision-making regarding intangibles.

Supervisor contacts are provided by Ing. Barbara Trojanowská, Study Affairs Department for doctoral studies, e-mail: infofek@fek.zcu.cz.